



## **Dear Friend of the TROT -**

Did you know right now children are being sold into slavery in Illinois? You have the opportunity to join us in making an impact in the world of child sex slavery and exploitation. We are committed to getting the word out that this is happening in our own community. Please read below to learn more about the cause and how you can help!

### **WHO WE ARE**

The Trot Against Trafficking 5K is a fundraiser that exists to raise awareness and resources to combat human trafficking, child sex slavery and exploitation. The race is USATF certified and is now in its 6th year and is a 5K run/walk in Park Ridge, Illinois. This year's event will take place on Saturday, June 8th Over the past six years, hundreds of people have participated, with **year over year growth** every year and our sponsors played a major part in creating a unique and memorable event that generated momentum toward abolishing modern day slavery!

### **THE CAUSE**

Trot Against Trafficking supports the non-profit organization, [Selah Freedom](#) with a presence right here in Chicago, fighting the local fight against human trafficking. This organization provides support, prevention, outreach and after-care for women and children who are victims of sex trafficking and exploitation.

### **Your OPPORTUNITY**

By becoming a sponsor of the Trot Against Trafficking 5K, you can be a part of the solution and join the growing movement against human trafficking, child slavery & exploitation. Please consider this opportunity to partner with our event. If you have any questions, please don't hesitate to contact us at [trotagainsttrafficking@gmail.com](mailto:trotagainsttrafficking@gmail.com). Our success is dependent on the generosity of sponsors like you - Thank you!

## **2019 Sponsorship Opportunities**

### Presenting Sponsor- \$1,000 (1 available)

- Acknowledgement as the presenting sponsor in all media/press
- Logo predominantly displaced on finish line banner
- Promotional booth on race day- a table and two chairs will be provided
- Company name and logo displayed on race t-shirt
- Recognition as the presenting sponsor on the race website
- Company name, logo and link displayed prominently on our homepage
- A customizable social media relationship
- Five complimentary race entries
- Include marketing materials in race goody bag

### Platinum Sponsor - \$750\*

- Logo on finish line banner
- Promotional booth on race day- a table and two chairs will be provided
- Company name, logo and link displayed prominently on race website
- Company name and logo displayed on race t-shirt
- Two social media opportunities
- Four complimentary race entries
- Include marketing materials in race goody bag

### Gold Sponsor - \$500\*

- Logo on Finish Line banner
- Company name, logo and link displayed prominently on race website
- Company name and logo displayed on race t-shirt

- One social media opportunity
- Three complimentary race entries
- Include marketing materials in race goody bag

#### Water Station Sponsorship - \$300\* (1 available)

- Exclusive rights to “run” the water table with company logo displayed on the table banner
- Company name and logo displayed on race t-shirt
- Company name, logo and link displayed prominently on race website
- Two complimentary race entries
- Include marketing materials in race goody bag

#### Silver Sponsor - \$250\*

- Logo on large race day banner
- Company name and logo displayed on race t-shirt
- Company name, logo and link displayed prominently on race website
- Two complimentary race entries
- Include marketing materials in race goody bag

#### Bronze Sponsor - \$150\*

- Company name, logo and link displayed prominently on race website
- One complimentary race entry
- Include marketing materials in race goody bag

#### Product Sponsor- In-Kind Donation

*Your in-kind donation will provide refreshments for our participants  
(for example: water, fruit, bagels) or raffle prizes (for example: merchandise, services, gift cards)*

*\*Please note: Sponsors providing in-kind donations with values of \$100, \$250, \$500, and \$750 will receive the benefits of the Bronze, Silver, Gold or Platinum level sponsorships respectively.*

## 2019 Sponsor Contract

### Trot Against Trafficking 5K

Company/Name:

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Contact Person:

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Address:

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City:State:Zip:\_\_\_\_\_

\_\_\_\_\_ Phone Number: \_\_\_\_\_

Email:

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\_\_\_\_ Sponsor Name (as it should appear in

print):\_\_\_\_\_

### Sponsorship Opportunities:

☐ Presenting Sponsor    \$1,000

☐ Platinum Sponsor    \$750

☐ Water Station Sponsor    \$300

☐ Gold Sponsor    \$500

☐ Silver Sponsor    \$250

☐ Bronze Sponsor    \$150

☐ Product Sponsor In-Kind

Sponsor Amount:

\$ \_\_\_\_\_

In-Kind Donation:

\_\_\_\_\_

\_\_\_\_\_

Value:

\$ \_\_\_\_\_

Description:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Other important information:

Marketing Material: Sponsors at every level

may include marketing material in race goody bag.

Item Description:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please return sponsor contract to:**

Trot Against Trafficking  
Attn: Heather Martin  
1020 Peale Avenue  
Park Ridge, IL 60068

Logo: In order to be included on marketing material, website and t-shirts, please send your logo in a vector/eps file & jpeg file (800 pixels or 721 dpi minimum) to [trotagainsttrafficking@gmail.com](mailto:trotagainsttrafficking@gmail.com)

**Thank you for supporting the Trot Against Trafficking 5K!**